

INVOICE



WDIV
550 W. Lafayette Blvd.
Detroit, MI 48226
52-0854807 FEIN
Main: (313)222-0444
Billing: (313)222-0459

<http://www.clickondetroit.com/index>

Billing Address:

GMMB
Attention: Accounts Payable
3050 K Street NW
Suite 100
Washington, DC 20007

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
263619-1	11/07/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelph	National

Advertiser	Product	Estimate Number
Pol/B Obama/Pres/D	OBAMA FOR AMERICA	

Flight Dates	Order #	Alt Order #
11/02/12 - 11/06/12	263619	06402709

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/06/12	Lcl Nws 11/5-11/6	4-5a	MT-----	:30	3	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 3 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WDIV M 11/05/12 4:22 AM Lcl Nws 11/5-11/6 4-5a :30 0FA12A193H \$400.00 NM									
1 WDIV M 11/05/12 4:57 AM Lcl Nws 11/5-11/6 4-5a :30 0FA12G194H \$400.00 NM									
2 WDIV Tu 11/06/12 4:27 AM Lcl Nws 11/5-11/6 4-5a :30 0FA12A193H \$400.00 NM									
2	11/05/12	11/06/12	Local 4 News Today 5-6A	5-530a	MT-----	:30	1	\$650.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV Tu 11/06/12 5:22 AM Local 4 News Today 5-6A 5-530a :30 0FA12G194H \$650.00 NM									
3	11/05/12	11/06/12	Local 4 News Today 5-6A	530-6a	MT-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 11/05/12 5:38 AM Local 4 News Today 5-6A 530-6a :30 0FA12G194H \$700.00 NM									
4	11/05/12	11/05/12	The Voice	8-10PM	2-----	:30	2	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 2----- 2 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WDIV M 11/05/12 8:23 PM The Voice 8-10PM :30 0FA12A193H \$10,000.00 NM									
2 WDIV M 11/05/12 9:40 PM The Voice 8-10PM :30 0FA12G194H \$10,000.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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Advertiser	Product	Estimate Number	
Pol/B Obama/Pres/D	OBAMA FOR AMERICA		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	11/03/12	11/03/12	Notre Dame vs Pittsburgh	330-7p	-----3-	:30	3	\$1,425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----3- 3 \$1,425.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	Sa	11/03/12	4:20 PM	Notre Dame vs Pittsburgh	330-7p	:30	0FA12G194H	\$1,425.00 NM
3	WDIV	Sa	11/03/12	5:31 PM	Notre Dame vs Pittsburgh	330-7p	:30	0FA12A193H	\$1,425.00 NM
2	WDIV	Sa	11/03/12	7:17 PM	Notre Dame vs Pittsburgh	330-7p	:30	0FA12G194H	\$1,425.00 NM
6	11/04/12	11/04/12	NBC Sunday Night Footb	815-1130p	-----2	:30	2	\$12,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----2 2 \$12,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDIV	Su	11/04/12	9:55 PM	NBC Sunday Night Football	815-1130p	:30	0FA12G194H	\$12,000.00 NM
1	WDIV	Su	11/04/12	10:34 PM	NBC Sunday Night Football	815-1130p	:30	0FA12G194H	\$12,000.00 NM
7	11/04/12	11/04/12	Sun LN after FB	Sun LN after FB	-----2	:30	2	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----2 2 \$1,900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	Su	11/04/12	11:40 PM	Sun LN after FB	Sun LN after FB	:30	0FA12A193H	\$1,900.00 NM
2	WDIV	Su	11/04/12	12:29 AM	Sun LN after FB	Sun LN after FB	:30	0FA12G194H	\$1,900.00 NM
8	11/05/12	11/05/12	Late News 10/31-11/5	11-1145p	1-----	:30	1	\$2,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$2,900.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	M	11/05/12	11:31 PM	Late News 10/31-11/5	11-1145p	:30	0FA12G194H	\$2,900.00 NM
9	11/05/12	11/05/12	Fallon Expand 10/31-11/5	1248-147a	2-----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 2----- 2 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDIV	M	11/05/12	1:23 AM	Fallon Expand 10/31-11/5	1248-147a	:30	0FA12A193H	\$250.00 NM
1	WDIV	M	11/05/12	1:42 AM	Fallon Expand 10/31-11/5	1248-147a	:30	0FA12G194H	\$250.00 NM
10	11/05/12	11/05/12	Tonight Show 10/31-11/5	1145p-1248a	1-----	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$1,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	M	11/05/12	12:17 AM	Tonight Show 10/31-11/5	1145p-1248a	:30	0FA12G194H	\$1,100.00 NM
11	11/03/12	11/03/12	2012 Breeders' Cup	8-9PM	-----1-	:30	1	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$1,100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WDIV	Sa	11/03/12	8:59 PM	2012 Breeders' Cup	8-9PM	:30	0FA12A193H	\$1,100.00 NM

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	11/03/12	11/03/12	Wheel Of Fortune / Jeopa	9-10PM	-----1-	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 11/03/12 Wheel Of Fortune / Jeopardy 9-10PM :00 \$1,300.00 NM See MG 12.2									
2 WDIV Sa 11/03/12 9:10 PM Saturday Prime 9-11P :30 0FA12G194H \$1,300.00 NM MG for 12.1 11/03									
13	11/03/12	11/03/12	Sat 11-1130P Late News	11-1130P	-----1-	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 -----1- 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 11/03/12 11:12 PM Sat 11-1130P Late News 11-1130P :30 0FA12A193H \$2,400.00 NM									
14	11/05/12	11/05/12	Revolution	10-11PM	1-----	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 1----- 1 \$6,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 11/05/12 10:33 PM Revolution 10-11PM :30 0FA12A193H \$6,000.00 NM									

Total Spots **22** Gross Total **\$69,925.00**

Payment Terms 30 Days

Agency Commission **\$10,488.75**

Net Amount Due **\$59,436.25**

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